



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-01-2012 PAGE: 1 of 3

AMERICAN MEDIA & ADVOCACY GROUP -  
20053  
ATTN: BEN ANGLE  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Contract No 394471	Contract Dt 07-31-2012	Revision Dt 10-31-2012	Rev# 3	Advertiser CONGRESSIONAL LEADERSHIP FUND	Brand 2012	Product Code POLITICALS							Station/Market WPVI - PHILADELPHIA							
Agency Est# 251 454 2878			CMS # 240059	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240059					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 251 P : 454 E : 2878																	
1	11-02-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30					1			1	1,000	1	1,000.00
2	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30	1							1	1,000	1	1,000.00
3	10-31-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30			1		1			2	2,000	2	4,000.00
4	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30	1	1						2	2,000	2	4,000.00
5	10-31-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30			1		1			2	2,000	2	4,000.00
6	11-06-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30		1						1	2,000	1	2,000.00
7	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				10	30						1		1	800	1	800.00
8	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)				10	30						1		1	2,000	1	2,000.00
9	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				10	30							1	1	600	1	600.00
10	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				10	30							1	1	750	1	750.00
11	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)				10	30							1	1	2,000	1	2,000.00
23	10-30-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30		1	1	1	1			4	1,400	4	5,600.00
24	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30	1							1	1,400	1	1,400.00
25	10-30-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30		1	1	1	1			4	2,600	4	10,400.00
26	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30	1							1	2,600	1	2,600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 251 454 2878			CMS # 240059	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240059					
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			Agency CPE: C : 251 P : 454 E : 2878																		
27	10-30-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			10	30		1	1	1	1			4	3,500	4	14,000.00		
28	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			10	30	1							1	3,500	1	3,500.00		
29	11-04-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)			10	30							1	1	1,800	1	1,800.00		
30	10-30-2012	10-31-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)			10	30		1	1					2	3,600	2	7,200.00		
<del>31</del>	<del>11-05-2012</del>	<del>11-05-2012</del>	<del>07:00PM - 07:30PM</del>	<del>ACCESS MO-FR JEOPARDY (7063)</del>			<del>10</del>	<del>30</del>	<del>1</del>							<del>1</del>	<del>3,600</del>	<del>0</del>	<del>0.00</del>		
32	10-30-2012	10-31-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)			10	30		1						1	3,600	1	3,600.00		
<del>33</del>	<del>11-05-2012</del>	<del>11-05-2012</del>	<del>07:30PM - 08:00PM</del>	<del>ACCESS MO-FR WHEEL (7064)</del>			<del>10</del>	<del>30</del>	<del>1</del>							<del>1</del>	<del>3,600</del>	<del>0</del>	<del>0.00</del>		
34	10-30-2012	10-30-2012	08:00PM - 09:00PM	PRIME TU8 (7014)			10	30		1						1	14,000	1	14,000.00		
35	11-03-2012	11-03-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL ABC SAT AFTERNOON (7015)			10	30						1		1	3,200	1	3,200.00		
36	10-30-2012	11-02-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)			10	30		1		1	1			3	3,900	3	11,700.00		
38	11-02-2012	11-02-2012	11:30PM - 11:40PM	HIGH SCHOOL HUDDLE FRI (7068)			10	30					1			1	2,500	1	2,500.00		
<del>39</del>	<del>11-04-2012</del>	<del>11-04-2012</del>	<del>11:00PM - 11:35PM</del>	<del>LATE NEWS MO-SU (6969)</del>			<del>10</del>	<del>30</del>							1	<del>1</del>	<del>3,900</del>	<del>0</del>	<del>0.00</del>		
45	11-01-2012	11-01-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)			10	30				1				1	1,400	1	1,400.00		

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			Agency CPE: C : 251 P : 454 E : 2878																	
																	Contracted Gross Total:		40	105,050.00
																	Actual Gross Total:		40	105,050.00
																	Agency Commission:			15,757.50
																	Net Total:			89,292.50
Month/YR			Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Nov 12			0.00		0.00		105,050.00		0.00								105,050.00			
TOTAL			0.00		0.00		105,050.00		0.00								105,050.00			

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